

JOHN WALBOLT

A Product Designer who knows code and loves storytelling.

Experience

Mobiquity — *Product Designer*

November 2021 - Present

- Revamped an outdated marketing website for Morningstar Indexes, which was beginning a new business strategy to focus more on generating revenue.
- Expanded Maxor Pharmacy Services's web presence to include mobile apps and adjusted all designs to include proper accessibility practices.
- Co-established the new internal "Design Council," for promoting the internal teaching and sharing of design skills and best practices among coworkers.

Pocket Pitch — *Product Designer, Owner*

[AppStore link](#)

November 2015 - Present

- Created a faster way for musicians to play and/or identify musical notes.
- Climbed to the top of AppStore search results by combining multiple SEO strategies, including cultivating positive user ratings and reviews within the user experience.
- Achieved a 4.5-star rating based on over 1,000 reviews with over 15,000 monthly active users.

Pocket Guitar Chords — *Product Designer, Developer, Owner*

[AppStore link](#)

March 2017 - Present

- Developed this app myself using the Swift (iOS) programming language.
- Achieved a 4.8-star rating based on over 1,000 reviews.

Tom Smedes Productions — *Product Designer*

November 2021

- Replaced this Tony Award-winning company's website with a new design that would match the quality of their competitors' websites and also focus more on customer acquisition.

Other Experience

John Walbolt Productions — *Producer, Director, Editor, Writer*

Jul 2018 - Present

- Directed and edited a music video using a combination of 35mm film photography and AI Art generated and edited using Midjourney and Photoshop. [YouTube link](#)
- Produced, wrote, and directed multiple short films and won multiple film festival awards.
- Produced and directed multiple concerts and cabarets in New York City.

Contact

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Education

DesignLab

UX Design Certificate

Completed April 2021

FreeCodeCamp.org

JavaScript Certificate

Completed December 2022

FreeCodeCamp.org

HTML/CSS Certificate

Completed August 2021

UC Irvine

Drama B.A.

Completed June 2008

Skills/Tools

UX/UI Design

UX Research

Figma

Adobe Products

HTML/CSS

Basic JavaScript

Wireframing

Content Strategy

Project Management

AI Art (Midjourney)

iOS Development